

Privacy Policy

Effective Date: September 13, 2026

Auman Sport and Performance Psychology ("we," "our," or "us") respects your privacy and is committed to protecting the personal information of athletes, parents, guardians, coaches, teams, and other individuals who visit our website or use our services.

This Privacy Policy explains what information may be collected through **aumansportpsych.com**, how that information may be used, and the steps we take to protect your privacy.

1. Information We May Collect

We may collect personal information that you voluntarily provide when you:

- Contact Auman Sport and Performance Psychology
- Complete a contact, inquiry, intake, or registration form
- Schedule a consultation or session
- Register for an individual, team, or group service
- Communicate with us by email, phone, video conferencing, or another approved communication method
- Make a payment for services
- Provide information as a parent or guardian on behalf of a minor athlete

Information collected may include:

- Name
- Email address
- Phone number
- Parent or guardian contact information
- Athlete age or grade level
- Sport, team, position, or athletic background
- Scheduling information
- Goals for mental performance services
- Information voluntarily provided through intake questionnaires
- Emergency contact information
- Payment or billing information
- Communications related to services

We only seek information reasonably necessary to provide or coordinate our services.

2. Information About Athletes

Auman Sport and Performance Psychology provides mental performance and sport psychology consulting services to athletes of different ages.

Information shared during the course of services may include information related to athletic performance, confidence, motivation, focus, competition anxiety, pressure, goal setting, injury experiences, routines, communication, and other mental-performance concerns.

We treat information shared by athletes with care and respect and only use it for purposes related to providing services, communicating with the athlete or parent/guardian, maintaining appropriate business records, and meeting legal or safety responsibilities.

3. Children's Privacy

Protecting the privacy of young athletes is especially important.

For athletes under the age of 18, Auman Sport and Performance Psychology may require the involvement and consent of a parent or legal guardian before services begin.

Children under the age of 13 should not independently submit personal information through this website. Parents or guardians should complete website inquiries, registration forms, or other online forms on behalf of children under 13 unless another parent-authorized process has been established.

We do not knowingly collect personal information directly online from a child under 13 without appropriate parental notice and consent.

If we learn that personal information from a child under 13 was submitted without appropriate parental authorization, we will take reasonable steps to delete the information or contact the parent or guardian as appropriate.

Parents or guardians may contact us to ask about personal information collected from their child, request corrections, request deletion when appropriate, or ask that additional information no longer be collected.

4. How We Use Information

Information collected may be used to:

- Respond to questions and inquiries
- Schedule and provide mental performance services
- Communicate with athletes, parents, guardians, coaches, or organizations when appropriate
- Personalize sessions and services
- Process payments
- Maintain appropriate business and service records
- Send scheduling or service-related communications
- Improve our website and services
- Protect the safety, rights, and security of clients and our business
- Comply with applicable legal obligations

Personal information will not be used for purposes unrelated to the services provided without an appropriate reason or permission.

5. Confidentiality

Auman Sport and Performance Psychology recognizes the importance of trust and confidentiality.

Information shared during individual mental performance consulting sessions is treated as private. For minor athletes, parents or guardians may have certain rights to information; however, we strive to balance parental involvement with creating an environment where athletes feel comfortable communicating openly.

Confidentiality may be limited in certain circumstances, including when disclosure is required by law or when there is a serious concern involving the safety of the athlete or another person.

Specific confidentiality expectations may also be explained in client consent forms or service agreements.

6. Sport Psychology Consulting and Healthcare Information

Auman Sport and Performance Psychology provides sport and performance psychology consulting and mental-performance services. Services are not intended to replace psychotherapy, medical care, emergency mental health services, or treatment provided by a licensed healthcare professional when those services are needed.

Information submitted through a general website contact form should not be used to communicate emergencies or highly sensitive medical or mental health information.

If you are experiencing a medical or mental health emergency, contact emergency services or an appropriate licensed healthcare provider.

7. Website and Technical Information

When you visit our website, certain information may be collected automatically by our website host or other technology providers.

This information may include:

- Internet Protocol (IP) address
- Browser type
- Device type
- Pages visited
- Approximate location information
- Date and time of website visits
- Referring website
- Cookies or similar technologies

This information may be used to operate the website, maintain security, understand website traffic, and improve the visitor experience.

8. Cookies

Our website or the services used to operate it may use cookies and similar technologies.

Cookies are small files stored on a user's device that can help websites function properly, remember preferences, maintain security, or understand website usage.

Your browser may allow you to block or delete cookies. Disabling certain cookies may affect how portions of the website function.

9. Third-Party Service Providers

Auman Sport and Performance Psychology may use trusted third-party providers to assist with business operations. These may include services for:

- Website hosting
- Scheduling
- Online forms
- Email communication
- Video conferencing
- Payment processing
- Website analytics
- File or document storage

These providers may process information necessary to perform their services.

We seek to use reputable service providers and limit the information shared to what is reasonably necessary for the service being provided.

Information handled directly by a third-party service may also be subject to that provider's privacy policy and terms.

10. Payment Information

If online payment options are offered, payments may be processed through a third-party payment processor.

Auman Sport and Performance Psychology may not directly receive or store complete credit or debit card information when payments are processed through an outside payment provider.

The payment provider's privacy and security policies will govern information submitted directly through its payment system.

11. Sharing of Personal Information

We do not disclose personal information unnecessarily.

Information may be shared when:

- You or a parent/guardian provides permission
- It is necessary for a service provider to perform a business function
- Disclosure is required by law, court order, or other legal obligation
- Disclosure is reasonably necessary to protect the safety or rights of a client or another person
- It is necessary to protect the security or operation of our business

Client intake information is not provided to third parties for unrelated marketing purposes.

12. Coaches, Teams, and Organizations

When services are provided through a team, school, coach, club, or athletic organization, general information regarding programming, attendance, scheduling, or team-level objectives may be communicated when appropriate.

Personal information disclosed by an athlete during an individual session will not ordinarily be shared with a coach, teammate, or organization without permission except when disclosure is required for safety, legal, or other appropriate reasons.

13. Data Security

We take reasonable administrative and technical steps to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure.

However, no website, email system, online platform, or electronic storage system can be guaranteed to be completely secure. Users should avoid submitting highly sensitive information through ordinary website contact forms or unsecured communication methods.

14. Data Retention

Personal information is retained only for as long as reasonably necessary to provide services, maintain appropriate business records, fulfill legal or contractual responsibilities, resolve disputes, and protect legitimate business interests.

Information that is no longer reasonably necessary will be deleted, destroyed, or securely disposed of when appropriate.

For information involving children, reasonable efforts will be made not to retain personal information longer than necessary for the purpose for which it was collected.

15. Your Privacy Choices

You may contact Auman Sport and Performance Psychology to:

- Ask what personal information we have about you or your child
- Request that inaccurate information be corrected
- Request deletion of certain information when appropriate
- Ask that certain communications stop
- Ask questions about how personal information is used
- Withdraw consent for certain uses of information when applicable

Some information may need to be retained when required for legal, financial, safety, or legitimate business purposes.

16. Links to Other Websites

Our website may contain links to websites or services operated by third parties.

Auman Sport and Performance Psychology is not responsible for the privacy practices, security, or content of websites operated by other organizations. Visitors are encouraged to review the privacy policies of third-party websites they visit.

17. Changes to This Privacy Policy

This Privacy Policy may be updated periodically as our services, website, technology, or legal requirements change.

When significant changes are made, the updated policy will be posted on this website with a revised effective date.

18. Contact Us

Questions or concerns regarding this Privacy Policy or the handling of personal information may be directed to:

Auman Sport and Performance Psychology

Email: aumansportpsych@gmail.com

Website: aumansportpsych.com

Phone: 814-441-3179

Parents or guardians with questions regarding information associated with a minor athlete are encouraged to contact us directly.